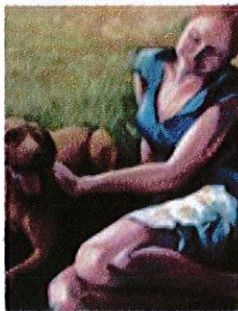


CALL TO ARTISTS




Old Hyde Park Art Center is located
at 705 Seares Ave., Tampa, FL
33606-2729
phone: 813-251-3780
tamparegionalartists.org
Gallery open: Tues. - Sun.
Noon to 3 PM



FACES & FIGURES EXHIBITION
NOVEMBER 23 - DECEMBER 17, 2010

Shows are November 20 & 21 - Gallery on December 12 & 13

All Media, including photography. Each piece must be for sale. 3D items must be framed & wired on the back for hanging. Max. dimension: 40", but art over 40" will be accepted on a 2 for 1 basis cost. All items should be ready for display. No craft items please.

RIBBONS & CASH AWARDS.

TRA members \$25 non-members \$35. Non-membership applications available at time of entry. TRA membership \$30 per year.

President's Letter:

TRA's members have been busy this past year. Its been a great year, and we have accomplished a lot. The first part of 2011 will be even busier than ever!

- 16th Annual Rembrandt Youth Art show — this competition will be earlier this year, with receiving on February 26 and 27, sponsored by Wells Fargo with the best of show sponsored by Dr. Howell Morrison.
- The Invisible Hand -- A juried ceramics competition in March in conjunction with the National council on Education for the Ceramics Arts convention in Tampa, sponsored by Hill Ward & Henderson.
- The Fourth Annual Bay Area Art Show — this juried art show will be in May

There will be a number of different opportunities to showcase your creativity!

~Kathy Durdin

Don't Forget:

November Demo (11th @ 7PM)
"Watercolor Portraiture"
(Nov. 13th 10:00 AM - 4:00 PM)
with Vilas Tonape

Cost: \$60 for members or \$75 for non members, amounts are inclusive of model fee.
Class size for workshop: Limited to 20

To register: contact Dee Lobo (813-251-8201)

**Tampa Regional Artists
Don Dulin Memorial Watercolor Exhibition
2010**

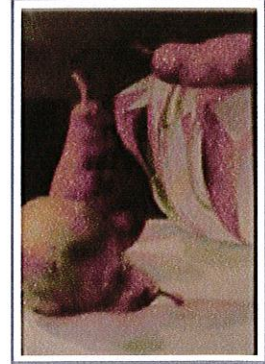


Kathy Durdin



Frank Bolock

Award	Artist	Title
Best of Show	Kathy Durdin	Santo Spirito Steps
1st	Jody MacNeil	Pears & Crystal
2nd	Debbie Cason Rankin	Shadow of My Ride
3rd	Lois Staller	Ice Cream Parlor
Honorable Mention	Peter Stilton	North of Acropolis
Honorable Mention	Frank Bolock	Hair
Honorable Mention	Betsy Hartman	Crimsons & Golds
Peoples' Choice	Sandra Lallemand	A Simple Rose



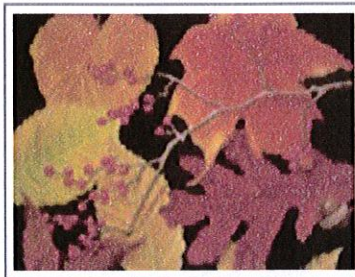
Jody MacNeil



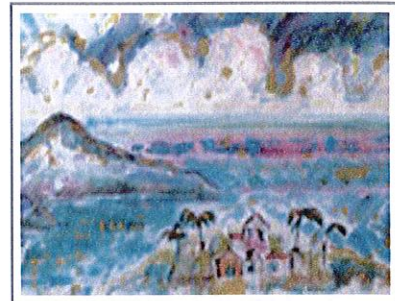
Lois Staller



Debbie Cason Rankin



Betsy Hartman



Peter Stilton

TRA Can Use Your Help

As we approach the Thanksgiving and holiday season, we all have many things to be thankful for. One of these is the satisfaction and joy that art provides to us. Won't you help us continue to provide that satisfaction to you and others?

As you are thinking about your charitable giving, remember TRA. We are dependent on the generosity of our members and others in operating the Old Hyde Park Art Center, providing exhibitions and other arts events to you and the public. We can use your financial help in making sure that we can continue and expand our efforts in 2011.

Some children don't have the supplies to compete in TRA's Annual Rembrandt Art Competition. Last year, TRA teamed with Las Damas de Arte to provide art supplies to the children at the RCMA Wimauma Academy so they could participate. In 2011, we would like to continue to help the children of RCMA Wimauma Academy (working with Cynthia Wortman) as well as those of Cypress Creek Elementary (working with Peter Stilton) obtain the art and related supplies so they can continue to compete. We have already secured a grant from Las Damas to help. If you are interested in helping, send your check to TRA and indicate Rembrandt support – we will make sure that it goes to help these children.

Contributions are tax deductible.

...Congratulations...

The following TRA members received awards at The 2011 Hillsborough County Fair:
Brigitte Mailahn, Jody MacNeil, Kathy Durdin, Marilyn Plummer & Jim MacNeil.

Frank Bolock received an Honorable Mention for his painting "Munich Cathedral" in the Florida Suncoast W/C Soc.

A special "Thank You" went out to: Ann V Sullivan from children's art group & Tatyana Hankinson for donating art supplies for children's art classes!

Upcoming Life Drawing Sessions

We will have a long pose life drawing session on November 1, 7-930 pm, Fees: \$8, our model will be Tony.

The next **all day life drawing** session will be on December 11th from 10AM to 5:30PM. Our model will be Jessica. Fees: \$20 per artist.

Interested? Contact Dee Lobo at 251-8201

Get Exposed! How to Get Your Artwork Out There for the Public to See (and Buy)
By Dawn M. Wayand
(Part 1 of 2)

October marked my one-year anniversary from when sales of my art started taking off. Since last October, I have sold over 100 pieces of art – both photography and paintings. I began my art career with the TRA several years ago, and although I had won several awards, it wasn't until last October that I began exploring other means of marketing my art. Although our primary reason for creating art is purely for the pleasure of creating it, I know that exposure is also important to all of us involved in the arts. Below are several tips for getting that exposure you deserve and to start making money along the way.

Produce Quality Art That Reflects You – Money is Just a Bonus

If your primary focus is only about making money off of your art, you will lose sight of what is important: producing quality personal pieces that will attract admirers and collectors. If you produce quality work, your art will become something you enjoy doing rather than a pain-staking job. I found at one point I started thinking about what would sell instead of focusing on what I liked to photograph or paint. I began having creativity blocks and I started losing admirers and collectors because I lost stories behind the art, which is what people look for when they buy art. What is important is getting your work out there, having a story behind each piece and if you sell something – wonderful!

Get Connected

Art groups are a great way to receive those "Call-to-Artists" that we all get excited about, which leads to cash prizes and most importantly, recognition. Tampa Bay has a large market for art and there are many groups out there that you can get connected with. Remember, the more your name is out there and the more groups you connect with, the more opportunities for exposure will be presented to you. Note that members of the Hillsborough County Visual Artists Alliance organizations, which in addition to TRA are North Tampa Art League and The Brandon League of Fine Arts, send their calls to artists to members of all organizations. Other websites you might investigate are the Arts Council of Hillsborough County www.tampaarts.com and the Professional Association of Visual Artists (PAVA) www.pava-artists.org. Other centers in the area are the Art Center Sarasota www.artsarasota.org and the ArtCenter Manatee www.artcentermanatee.org. If you are involved in a school, get on your school's art department mailing list. I am an Eckerd PEL student and consistently get emails from the art advisor for call-to-artists opportunities.

Take Advantage of All Opportunities You Can Find

One inexpensive opportunity that boosted my art exposure and sales was renting space at the Ybor City Saturday Market (as low as \$20/a day) www.ybormarket.com. At the market, you get to mingle with prospective buyers and talk to them about your work, tell them the stories behind your work which, in turn, helps sell your work. The Quorum Hotel on Westshore Boulevard has a free Art and Wine Party every Thursday where you can set up a display in their reception area to exhibit and sell your work. Contact Brandon Marshall at (813)289-8200 for more details. If you have a regular monthly allowance that you can invest in wall space, The Tampa Artist Emporium on W. Bay to Bay Boulevard www.tampaartistemporium.com in Tampa is a sure bet. You can get wall space as low as \$125/month. This gallery is open Tuesday-Saturday from 11-6pm and owners Anthony Peck and Melissa Wilson will be there to sell your work for you.

Explore New Techniques and Areas

Exploring new areas and expanding your skill set will open more doors for you and show your flexibility as an artist.

Remember, people buy art for only a few reasons: 1) The story behind the piece that the artist spins, 2) aesthetics, and 3) because your art reminds them of a memory they have within their own experiences. With the right exposure, your art could at the very least, end up the topic of conversation, if not hanging in someone's home or office.

Get Ready for Rembrandt 2011

The 16th Annual Rembrandt Youth Art Competition will be in March, 2011.

Wells Fargo will be sponsoring the exhibition, and Dr. Howell Morrison will be sponsoring the Best of Show Award! Receiving will be February 26 and 27 from 12PM to 3PM, and the exhibition will be March 1 through 11. The reception will be March 6 from 3PM to 4:30PM. The exhibition will be early this year because of the Invisible Hand ceramics competition in March & April.

Be sure to let all the children you know of the upcoming competition so they can start painting! If you are available to help, contact Rose Singleton at 813-507-2315.

UPCOMING WORKSHOPS AT TRA

*Watercolor Portraiture,
Vilas Tonape - 11/13

...2011 WORKSHOPS...

*Elaine Angel Gomer, Oil
Painting, 1/15/11

*Sue Allen, Watermedia,
2/12/11

*Dave Gutcher,
Photography, 3/26/11

*Terry Klaaren, Acrylic
Painting, 4/16/11

10 am - 3:30 pm. \$50/
members & \$65/non-
members.

Golden Paint Session \$70/
members, \$85/non-
members, materials furnished

*** Contact Dee Lobo at
251-8201

In Every Issue:

**Upcoming TRA
Meetings:**

Join us for these
demonstrations and
refreshments at 7 P.M. on the
second Thursday of each
month at Old Hyde Park Art
Center.



November 11:

Watercolor portrait
from Life, with
Vilas Tonape

December 9:

Holiday Party

**January 13, 2011: Oil Painting
with Elaine Angel Gomer**

Are you exhibiting your artwork
somewhere other than TRA?
Email the title of the exhibit & location
along with the dates of the exhibit to
Toni Treverton @
Tonitreverton@hotmail.com so we can
publicize it for you.

TAMPA REGIONAL ARTISTS
 Located at
OLD HYDE PARK ART CENTER
 705 Swann Avenue
 Tampa, FL 33606-2729

813-251-3780
 visit our website at
<http://www.artgally.com/tra-ohpac>
www.tamparealisticartists.com

find us on FACEBOOK
GALLERY HOURS
 OPEN
 Tuesday through Sunday
 Noon to 3:00 P.M.

CLOSED Monday

BE THERE!

NEXT GENERAL MEMBERSHIP MEETING
 Thursday, November 11, 2010
 5:30 - 7:30 PM

Watercolor portrait from Life,
 with Vilas Tonape

Classes at Old Hyde Park Art Center

Monday:

Monday: Life Classes with Dee Lobo (long pose, nude model) 1st Monday of the month only. **7-9:30PM**. Fee to model.

All Media (drawing/painting) & Portraits in all media classes with Dee Lobo
Days: 1-3:30PM. Evenings: 7-9:30PM Call Dee Lobo for details: 813-251-8201 or deelobo@verizon.net

Tuesday:

Surface Design with Leslie Jennings **10AM-12:30 PM**
 Call Leslie for details: 813-251-8426

Art Classes for Children (ages 5-9) 5:00-6:00 PM
 Tatyana Hankison tatyana@igumnova-art.com or 813-245-6945

Wednesday:

Watercolor with Genie Shannon **10AM-NOON**
 813-991-5519

ART for Seniors with Lyla Haggard **1:30-3:30PM**
 813-254-2624

Life Classes (short poses, nude model) EVERY Wednesday, **6:30-9:30PM**

Thursday:

Sculpture with Candace Knapp **813-654-3616**
9:30AM-NOON

Friday:

Art Classes for Children (ages 9-16) with Tatyana Hankinson **5:00-6:00 PM**
tatyana@igumnova-art.com or 813-245-6945

OHPAC Exhibition Schedule

Date	Show Title	DROP OFF	PICK UP
Oct 26 - Nov 19	LANDSCAPE, SEASCAPE & CITYSCAPE ~open media ~ open show~	Oct 23 & 24	Nov 20 & 21
Nov 23 - Dec 17	FACES AND FIGURES Faces and Figures (Portraits or Figures) ~open media~ open show~	Nov 20 & 21	Dec 18 & 19
Jan 11 - 28, 2011	DRAWING EXHIBITION all dry media (pencil, ink & pastel) + prints & collage ~open show~	Jan 8 & 9	Jan 29 & 30

Note: No copies or teacher-assisted work should be submitted for any TRA Gallery shows.
 All pick-up & delivery times are between 12 noon-3pm unless otherwise noted.
 Newsletter Editor: Ruby Alvara Nelms (813) 624-7253 or ruby.nelms@gmail.com
 Circulation Director: Margaret Hylton (813) 254-7992
 Email submissions please put TRA Newsletter in subject line.