



# PERSPECTIVES

Celebrating 50 Years of Fine Art

BRANDON LEAGUE  
OF FINE ARTS

Volume 52, Issue 1  
January, 2011

## January Art Swap: January 17th

At Center Place, Adjacent to the Brandon Library

### BLFA ART SWAP

Monday, January 17th at 7:30 pm

#### PARKING:

This is Martin Luther King Day  
Parking won't be a problem!!! YEA.

Bring your art related items, or art work to swap with BLFA members. You will receive one ticket for each item of value brought. Use the "Golden Rule" when bringing your swaps. Don't want to swap but have things you don't want? That's Ok— Bring your items anyway and donate your tickets to another member. Last year Minnette Webster's Prison Art Ministry got lots of items...so there was a worthy cause.

**Example of past swaps: Frames, canvas, watercolor paper, paint, wood pieces, pastels, set of hand painted cards, unfinished painting, brushes to name a few.**

Remember you want to be fair to others and not use one tube of paint (example) as an item. Bulk you items together to give a fair item for someone else and get a fair item in return.

**Limit of 6 items for swap:  
Bring an item, get and item.**

#### January free Make it—Take it.

This month we will make/paint Valentines Cards for "Show & Tell". Don't have one? Make or paint one to bring and your name will be entered into a drawing for a prize!

#### A future Make It—Take It will be Artist Trading Cards.

Start gathering things that could be used to make a trading card for the Make it—Take it and start now to make some to share. We will trade when the session is over and place those you brought on the "Show and Tell" table.

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**Make it – Take it**  
**6:30—7:15 p.m. prior to meeting.**  
**Supplies provided.**

**Make It -Take It.** will relate to the monthly program. **Bonnie Phillips will have all supplies needed.**

*Invite guests to come and have fun painting with us.*

**PRESIDENT NOTE:****Tim Mandese, President 2010**

Welcome back everyone! It's a new year and new things are happening in the BLFA. We have some new faces taking over positions in the league, and we have a new website design that's almost ready to debut. The website will be more interactive than before with a members only section and more content created by our membership. I'll give more info on the site at the next meeting so don't miss out!

To round out the 1st month of 2011, we will be going to the Dali museum in St Pete. The details are in the newsletter. One thing I can tell you is that one person attending will win a set of limited edition Salvador Dali prints valued at \$35! You have to attend to be eligible to win, so be sure to join us. Until then, I'll see ya at the meeting. Tim

**Munchies — Jan. 17th**

Carlene Earl, Munchie Chairman

**FEBRUARY MEETING:**

Gunni Price  
Dick and Emi Evans  
Nancy Sanchez  
Emma Bibeau

carlene1st@hotmail.com

Elizabeth Kershaw  
Arlene Strehlau  
Susan Weilbacher  
Melinda Albritton

Thank you to those who volunteer to  
bring refreshments.

**NEW MEMBER:**

Jones, Betty  
902 N. Wheeler St.  
Plant City, Fl. 33563  
813-754-2859

Ross, Vivian  
5415 St. Paul St.  
Tampa, Fl. 33619  
813-623-3001

Pastel, Acrylic, sculpture

Oils, watercolor, acrylic

[Betty166@verizon.net](mailto:Betty166@verizon.net)[Vivianaross1@hotmail.com](mailto:Vivianaross1@hotmail.com)

Email

**Roxanne Tobaison's Watercolors****"PRESERVING OUR BACK YARD"**

On display for the month of February  
at Center Place

**OPENING RECEPTION**

February 3rd, Thursday: 5:30—7:00 PM

All are invited.

**Center Place and The Greater Brandon Arts Council presents:**

Friday, Feb 11th 7:30 - 10 p.m. • Tickets are \$25 purchased in advance.

Adult Community Concert featuring, Barbara Bailey Hutchinson -  
Grammy award winning musical artist. Performances held at Center Place.

More info 813-6858888 [www.centerplacebrandon.org](http://www.centerplacebrandon.org).

[www.BBHsings.com](http://www.BBHsings.com)

**FACEBOOK—BLFA****To Join:**

Visit [www.blfa.us](http://www.blfa.us)  
click the link on our  
site's menu and it  
will take you right to  
the page. You can  
link directly to our  
Facebook page.



**January Field Trip to Dali Museum  
January 29th, Saturday**

We will meet in the Gibsonton—Walmart parking lot, near the Walmart gas station to carpool down to the Museum. Be there at 8:30 AM so we can arrange carpooling. We will head out at exactly 8:45 AM so please do not be late. Our guided tour begins at 10:00 AM and we must arrive as a group. We will be having lunch at the museum. There is a deli in the new museum. If you do not wish to eat at the museum deli, you may bring your lunch and eat at one of the tables outside of the museum. Cameras are permitted only on the first floor of the museum. No photos are allowed in the exhibition areas.

**The cost per person will be \$25.**

**We will need to have the \$25 by the next general meeting on 17th or bring your check payable to BLFA or mail to: BLFA**

P.O. Box 451  
Brandon, Fl. 33509-0451

**This would have to be received in the P.O. Box before the general meeting on Jan. 17th.**

Stephanie Grimes is the chairman. Any questions please contact her: [artisteff@yahoo.com](mailto:artisteff@yahoo.com) or call 661-2905

**Directions:** Take I-75 S to I-275 across the Sunshine Skyway (toll cost \$1) to St. Petersburg.

Take exit #22 (I-175 E) towards Tropicana Field  
Follow I-175 until end, turns into Dali Blvd (aka: 5th Ave S)  
Dali Museum will be on your left after 4th light.

**Please note: Membership must be paid by January 31st to be included in the 2011 Directory. In order to continue to receive email notices, you must be paid by January 31st. Deadline.**

**Membership Renewal Form For 2011**

To join or renew membership in the Brandon League of Fine Arts, please either pay at one of the general meetings or by mail. Please make your check out to BLFA. and mail this form with your payment to BLFA Membership, P.O. Box 451, Brandon, Fl. 33509

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Media: \_\_\_\_\_ Web site: \_\_\_\_\_

c Please send newsletter by E-mail  \_\_\_\_\_

(this saves BLFA money each month.....files are sent in Microsoft Publisher doc or a PDF file.

c Please contact me about being a League volunteer (Interests—comments)

c Please contact me about BLFA web site (Fee to be included is a one time \$20 fee) [www.blfa.us](http://www.blfa.us)


Type of Membership (Please check one):  Individual - \$30  Family - \$40

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To be included in the Business Card Advertising - email:  
 Roxanne Tobaison—[roxtob@verizon.net](mailto:roxtob@verizon.net) — Space is \$25.00 for one year.



## **6 Ways to Promote the Arts**

**By Dawn M. Wayand**

We are all trying to get our works out there for the public to see and to possibly buy and sometimes it is difficult to get your foot in the door or to even get started. Below are 6 ways to begin to promote the arts – your art – and hopefully to get successful at it. If you can try a few of these tips, you may just find yourself with that foot in the door and making money.

Develop relationships with neighborhood shops and restaurants. Sometimes shops and restaurants will put your works on consignment as they need artwork in their place of businesses for decoration. Put a price on the pieces and you just might sell something to someone who is intrigued by your style.

Get involved in your art organization newsletters. If you have an upcoming show or know of any call-to-artist opportunities, share it with your newsletter's editor so that they may include it in the newsletter. If everyone is sharing call-to-artist information, there will be more opportunities available to you as well.

If you are involved in an art organization and that organization offers an Artist of the Month opportunity, sign up for it. People are often excited to meet the artist behind the masterpieces he/she creates.

Get involved in the Hillsborough County Artists Table. Bring your art resume, business cards and a photo book that represents your art. This is a great opportunity to network with other artists and find out about upcoming opportunities.

Get involved in art organizations and galleries. Go to the meetings. Your feedback and suggestions at those meeting are invaluable to the board members who run those organizations.

If you have an event coming up, send an email out to all of your contacts including contacts within your art organizations. This helps to promote YOUR art.



### ***In the Spotlight***

#### **8 Things You Didn't Know About Marilyn Plummer - Interview by Dawn Waylan**

**Hometown:** Staten Island, New York / She has lived in Tampa Bay Since 1974

**Media:** Acrylics and sometimes watercolor

**DW: How do you know when a piece is finished? MP:** It used to be when I signed my name on my paintings but now I sometimes go back and touch up my paintings after they are signed just because I have new thoughts and ideas to add.

**DW: What do you hope your art will accomplish? MP:** I would love for my pieces to fall in the hands of someone who wants to hang it in their home. That is the most satisfying part of my work and what keeps me producing.

**DW: Do you consider yourself a professional or an amateur? MP:** I think I fall somewhere in between. I feel I am a professional because I have been producing for 50 years and have over 1,700 pieces on hand, however, sometimes I feel like an amateur because it is hard to make a living as an artist.

**DW: How has art helped you in life? MP:** I cannot imagine my life without art. It has pulled me out of depressive cycles. It gives me a lot of joy in my life as well as a purpose.

**DW: How long does it take you to produce a piece? MP:** It can take anywhere from a couple of hours to several days.

**DW: Did you find it hard to break into the art scene? MP:** I honestly do not feel like I have broken into the art scene yet. I love to paint but I am just learning of new resources to get my work shown.

From the very beginning, painting has been a gift for Marilyn. She gets so much peace and joy from producing works and it has been her best form of communicating her feelings. Many years ago, she discovered that painting flowers was a great anti-depressant – the deeper the depression, the more vibrant the florals. Getting it out is far better than holding it in. Painting has also helped her to get in touch with her Creator. When she finds materials and canvases to paint on, she realizes God is supplying her needs and she is grateful.

**BRANDON LEAGUE OF FINE ARTS**



Newsletter Editor  
425 Forest Oak Dr.  
Seffner, Fl. 33584-5857

**We're on the  
Web: [www.blfa.us](http://www.blfa.us)**

## Board of Directors and Committees 2011

President - Tim Mandese  
Vice President— Minnette Webster  
Secretary—Bonnie Phillips  
Treasurer— Felix Velasquez

### COMMITTEE CHAIRMAN

Artists Reception, Center Place  
Melinda Albritton  
Artworks Show -Stephanie Grimes  
Monthly Meetings refreshments  
Carlene Earl  
Fundraising/ Christmas Party  
Doreen Donovan  
Gallery Hop—Anne Drewry  
Roxanne Tobaison  
Greeter - Emma Bibeau  
Hanging at Center Place—

Nancy Sanchez, Chairman  
Gunny Price, Andrea Dwight,  
Dick & Emi Evans  
Historian— Peggy Little

Members Show -  
Roxanne Tobaison  
Membership - Judy Johnson,  
Melinda Albritton  
Monthly Programs -  
Bonnie Philips  
Newsletter - Roxanne Tobaison  
Paint Out, Field Trips -  
Stephanie Grimes  
Photography - Tim Mandese,  
Dick Evans  
Publicity -  
Alice Suarez Velazquez  
Revolving Exhibits -  
Marsha Nelson

The BLFA **general membership** meetings are held monthly in the Mook Gallery of Center Place generally on the **3<sup>rd</sup> Monday of the month at 7:30 PM**. **Paint-it Take-it** starts 6:30 to 7:15. The programs are given after the meeting adjourns.

Please note that there are no meetings in June and July.

**Center Place is located at 619 Vonderburg Dr., Brandon. From SR 60, go south on Parsons 3 blocks to Vonderburg and turn right. Then turn right into the first driveway. Center Place is located in the Sandy Rodriguez Center adjacent to the Brandon Regional Library. Center Place Phone (813) 685-8888.**

The BLFA **board meetings** are held monthly at Hawthorne Place on Lumsden Road in Brandon on the **1<sup>ST</sup> Monday of the month at 6:30 PM**. There are no board meetings in June and July. **Any member can attend board meetings.** Please call the President or another board member if you need directions or want more information.

**This newsletter is published by and for the Brandon League of Fine Arts (BLFA). News items send to the editor, Roxanne Tobaison by E-mail to : [roxtob@verizon.net](mailto:roxtob@verizon.net) or call me at (813) 685-1627.**

\*\*\*\*\*Please note: submissions for newsletter should be in writing or by email so as to get the information correct.